

Course website:

Textbook:

Guillaume Haeringer

Market Design

Thinking Strategically *Avinash Dixit and Barry Nalebuff*

Who Gets What — and Why: The New Economics of Matchmaking and Market Design *Alvin E. Roth*

Prerequisites:

Required Level of Mathematics:

Attendance and Administrative Drops:
one

Assessment:

Auctions:

Introduction to Auction Theory. *Topics:*

Readings ~~01D 9DC02 eWn BTW f072 m@CJTETEMC3~~

Sponsored Search Auctions. *Topics:*
